Bloodstock® Scholarship Blood Drives
Checklist for Success

- **Pick your Day and Date.**
  - Bloodstock scholarship blood drives can be scheduled at any time during the year, but must be either a new blood drive or an increased frequency blood drive (i.e.; a location that normally hosts two drives per year but adds a third as a Bloodstock drive).
  - You need to have at least 4-6 weeks to plan.
  - You must be enrolled in or headed off to a college or university.
  - Most Bloodstock blood drives are held during the week from early afternoon into the evening.
  - As you pick the right location and hours, your donors, friends and family will turn up to support you!

- **Consider the Best Locations!**
  - We can help provide location options. Consider a business, places of worship, town hall, library, fire house, schools, etc.

- **Choose the Best Hours.**
  - 4.5 or 6 hour blood drives (for example, 2:00 pm – 8:00 pm, or 4:00 pm – 8:30 pm).
  - Weekend dates are often not available and/or reserved well in advance.

- **Bloodstock Scholarship Criteria**
  - Your parents can help!
  - Your friends can help!
  - You are partnered with a NYBC Account Manager.
  - Bloodstock students may host more than one blood drive, however each blood drive must achieve the minimum # of donations in order for the student to receive scholarship award.
  - You may co-sponsor a blood drive, however the scholarship award will be divided in half to the two co-chairs.
  - You must meet with your designated NYBC Account Manager.
  - You must be present at your blood drive and maintain contact with NYBC through the planning process.
  - Checks are made out directly to the College/University/School and may not be made out directly to the student.

<table>
<thead>
<tr>
<th># of Blood Donations:</th>
<th>Scholarship Awards:</th>
</tr>
</thead>
<tbody>
<tr>
<td>50+</td>
<td>$500</td>
</tr>
<tr>
<td>30-49</td>
<td>$250</td>
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</tbody>
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- **Meet with Your NYBC Account Manager to Make a Plan on How to “Get the Word Out!”**
  - Display signage.
  - Call and/or e-mail friends and family.
  - If part of business, school, parish, send notice to members.
  - Keep NYBC Account Manager advised of the # of expected donors
  - Post your drive details via your social media and website and submit blood drive information to newspaper and radio station.

- **Day of Blood Drive.**
  - Display “Blood Drive Today” signs.
  - Organize friends to help.
    - Welcome donors and explain process.
    - Remind donors to sign card or fill out “Thinking of You” cards.
    - Escort donors.
    - Assist in the refreshment area.
  - Use the blood drop costume mascot to promote the drive.

- **Post Blood Drive**
  - Thank your blood donors.
  - Fill out the Bloodstock form to earn your scholarship check.
  - Share the results with all.
  - Consider making your blood drive a regular event.

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*Michael* was born with a hole in his heart and had surgery at age 1 and again at age 20. Your blood donations were present for both surgeries.