

Bloodstock® Scholarship Blood Drives

Checklist for Success

Pick your Day and Date.

- Bloodstock** scholarship blood drives can be scheduled at any time during the year, but must be either a new blood drive or an increased frequency blood drive (ie; a location that normally hosts two drives per year but adds a third as a **Bloodstock** drive).
- You need to have at least 4-6 weeks to plan.
- You must be enrolled in or headed off to a college or university.
- Most **Bloodstock** blood drives are held during the week from early afternoon into the evening.
- As you pick the right location and hours, your donors, friends and family will turn up to support you!

Consider the Best Locations!

- We can help provide location options. Consider a business, places of worship, town hall, library, fire house, schools, etc.

Choose the Best Hours.

- 4.5 or 6 hour blood drives (for example, 2:00 pm – 8:00 pm, or 4:00 pm – 8:30 pm).
- Weekend dates are often not available and/or reserved well in advance.

Bloodstock Scholarship Criteria

- Your parents can help!
- Your friends can help!
- You are partnered with a NYBC Account Manager.
- Bloodstock** students may host more than one blood drive, however each blood drive must achieve the minimum # of donations in order for the student to receive scholarship award.
- You may co-sponsor a blood drive, however the scholarship award will be divided in half to the two co-chairs.
- You must meet with your designated NYBC Account Manager.
- You must be present at your blood drive and maintain contact with NYBC through the planning process.
- Checks are made out directly to the College/University/School and may not be made out directly to the student.

# of Blood Donations:	Scholarship Awards:
50+	\$500
30-49	\$250

Meet with Your NYBC Account Manager to Make a Plan on How to “Get the Word Out!”

- Display signage.
- Call and/or e-mail friends and family.
- If part of business, school, parish, send notice to members.
- Keep NYBC Account Manager advised of the # of expected donors
- Post your drive details via your social media and website and submit blood drive information to newspaper and radio station.

Day of Blood Drive.

- Display “Blood Drive Today” signs.
- Organize friends to help.
 - Welcome donors and explain process.
 - Remind donors to sign card or fill out “Thinking of You” cards.
 - Escort donors.
 - Assist in the refreshment area.
- Use the blood drop costume mascot to promote the drive.

Post Blood Drive

- Thank your blood donors.
- Fill out the **Bloodstock** form to earn your scholarship check.
- Share the results with all.
- Consider making your blood drive a regular event.

Michael was born with a hole in his heart and had surgery at age 1 and again at age 20. Your blood donations were present for both surgeries.