High School Blood Drives
Checklist for Success

- **Pick Your Day & Date(s).**
  - Explore your calendar of events to look for synergies with other events: Homecoming weekend, school dances/prom, athletic events, concerts, school plays, open house, etc.
  - Consider a multi-day drive to capture the varying class schedules (A & B days, odd/even).
  - Brainstorm different date options with your committee and school administrators to help pick the best day(s). Ask about our summer High School Reunion Blood Drives!
  - Remember, hosting a blood drive on or around holidays is especially important to meet patient needs.

- **Consider the Best Locations!**
  - Location, Location, Location! Consider the school gym, auditorium, library, weight room, stage, etc. (If indoor space is unavailable, ask about using NYBC busmobile in your parking lot.)

- **Choose the Best Hours.**
  - Check bus arrival and dismissal schedules and consider inviting parents and the community after the school day.

- **Establish Blood Drive Donation Goal.**

- **Form a Committee.** The more the merrier!
  - Seek members from across your school: student government leaders, faculty & staff members, athletes, club representatives, advisors, PTA, etc.
  - Hold a blood drive planning meeting with your team and NYBC Account Manager (AM).
  - Schedule sign-up or information tables. (We recommend multi-site, multi-day.)
  - Classroom announcements.
  - Call/text potential and past blood donors. (Your AM will provide you with your donor list.)
    - Make appointments for your donors. (While we allow walk-ins, appointments help us plan for the right amount of staff and supplies to ensure optimal service.)
    - Use Web Scheduler (online scheduling tool)
  - Display pre-drive signs in campus buildings, dorms and the community.
  - Seek give-away for donors from your school cafeteria or local businesses (especially those frequented by your students). Consider bagels, donuts, ice-cream, etc.
  - Consider raffling a prime parking space for faculty and staff. (Perhaps your Principal would donate his/hers for a week) or raffle prom tickets, year book or other items.)
  - Tweet or post your drive details via your social media and website.
  - Submit Blood Drive information to school newspaper and radio station and don’t forget to photograph the planning and blood drive for the yearbook.
  - Dedicate the blood drive to a blood recipient from your school.

- **Support from Your Faculty.** Spread the word! Ask faculty and administration to speak about the blood drive during classes.
  - Ask to speak at the faculty staff meeting, or PTA meeting.

- **Ask About our New York Blood Center High School and Bloodstock® Scholarship opportunities.**

- **Day of Blood Drive Activities.**
  - Display “Blood Drive Today” signs.
  - Organize your volunteers to help:
    - Welcome donors and explain process.
    - Escort donors.
    - Assist in the refreshment area.
  - Use the blood drop costume mascot to promote the drive across campus.

- **Post Blood Drive.** Keep the good feeling going!
  - Recognize your team.
  - Thank blood donors.
  - Share the results with all.
  - Publicize the next blood drive date.

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Carly was diagnosed with leukemia at age 7 and relapsed at age 12. She received chemotherapy and more than 50 transfusions of blood components.