New York Police Department Blood Drives
Checklist for Success

- **Pick Your Date(s).**
  - Explore precinct activities and schedule to identify best opportunity for employees and community to participate.
  - Schedule blood donor campaign dates and space for entire year.
  - Remember, to meet patient needs, we especially need blood drives on or around holidays.

- **Consider the Best Location!**
  - Is there inside space (typically muster room) or do you require use of the NYBC Busmobile?
  - For the bus:
    - Space must be reserved at least two hours prior to the start of the blood drive.
    - Orientation of the bus must ensure that donors enter and exit safely.
  - Access to bathrooms must be convenient for NYBC staff and donors.

- **Seek Support and Form a Committee.** The more the merrier!
  - Since 1995 NYPD Commissioners have served on the NYBC Volunteer Leadership Team.
  - The NYPD Commissioner’s Cup is awarded to the patrol borough donating the most pints of blood during the campaign year. (2012 Winner – Patrol Borough Bronx with 1137 donations)
  - Many NYPD blood drives are coordinated by Training Sergeants (TSgt).
  - TSgts may have monthly meetings at Patrol Borough HQ, NYBC will seek opportunities to speak at these meetings when possible.
  - Schedule NYBC Account Manager AM to speak at Roll Call prior to the drive or day-of drive.
  - Consider asking your top 10 blood donors to help spread the word or serve on a committee.
  - Involve NYPD Explorers in the organization and promotion of the drive. If they meet at an alternative time, ask NYBC AM to present to Explorers.
  - Show NYPD video when possible or new NYBC videos.
  - Advertise in NYPD Bulletin.
  - Determine if the precinct drive is open to the public.
    - If open to the public, ensure that signage and fliers are given to neighboring organizations, schools, places of worship, fire houses, businesses, etc.
  - NYPD chairperson best practices include
    - Set and agree on goal.
    - Ask for communication and support from precinct command.
    - Communicate with past blood donors. (Your AM will provide you with your donor list.)
      - NYBC can send postcards to past donors.
      - NYBC will send e-mail to all past donors 14 days prior to your drive.
  - Consider a raffle prize from neighboring business, prime parking space, etc.
  - Consider if there is opportunity to promote drive through social media or websites?

- **Dedicate the Blood Drive to a Blood Recipient from Your Precinct or Share a Blood Usage Story.**

- **Day of Blood Drive Support.**
  - Display “Blood Drive Today” signs within precinct and surrounding neighborhood.
  - Make Roll Call announcements.
  - Other activities for NYPD or NYBC volunteer(s).
    - Welcome donors and explain process.
    - Escort donors.
    - Assist in the refreshment area.
    - Call donors who miss their appointments.

- **Post Blood Drive.**
  - Recognize your team.
  - Thank blood donors.
  - Share the results with all.
  - Publicize the next blood drive date.

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Joanna has a medical condition requiring regular infusions of immune globulin which is derived from plasma donations.