New York Blood Center
Student Blood Drive Programs

Little Doctors Program®  The Little Doctors Program® teaches the importance of community service and volunteerism through the organization of a community blood drive. New York Blood Center (NYBC) representatives provide classroom instruction about blood and blood products, the circulatory system, components of blood, the blood donation process and about NYBC. The program is an ideal fit with the 6th and 7th grade science curriculum. More than 200 schools participate each year and more than 65,000 donations have been donated as a result of this program.

High School Scholarship Program  Each year, NYBC awards more than $100,000 in scholarships. High schools that host a minimum of two blood drives per academic year are eligible for the High School Scholarship Program. Administrators may award scholarships to one or more student volunteers who demonstrate leadership in the organization of the high school blood drives. Scholarships in the amount of $250 - $750 are available, depending on the total # of blood drives per academic year.

Future Leaders in Science Program  A one day program held at the Lindsley F. Kimball Research Institute in Manhattan or at NYBC’s cord blood and blood processing facility in Queens. The program features hands-on experience in the laboratories and presentations by researchers. This is an ideal program for students interested in science, research, or other health avenues.

High School Recognition Events  Each year, top performing high schools in New York and New Jersey are recognized for their blood donation programs and invited to attend recognition events. Student leaders are also recognized for their work.

New York Yankees HS Blood Drive Championship Program  Each year, 15 high schools from New York and New Jersey that excel in their blood drive programs are selected to attend an on-field recognition program at a New York Yankees game. The winning schools are awarded tickets for the game.

Donor Cord Program  Students at participating high schools who meet donation criteria established jointly by New York Blood Center and the school get a red donor cord to wear at graduation.

For more information, contact:
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